

# Order Item Summary

CBS TELEVISION STATIONS



WWJ-TV

Order ID: 54029 UN NTL-POL FBD - LBD: 10/22/12 - 10/28/12 HL#: Created: 09/10/12 03:16 PM  
 Client: STABENOW FOR SENATE (86235) CPE: / / 11849 Agency Commission: 15 % Updated: SRRYCKMAN on 09/10/12 04:26 PM  
 Agency: MEDIA STRATEGIES & RESEARCH Product: STABENOW EST#11849 Sell :20:00 \*\*UNCONFIRMED\*\*  
 Buyer: RACHAEL BEALE Demo: HHOLDS DMA RTG Sched. Code: Z \*\*PRINT REQUIRED\*\*  
 AE: Maggie McWilliams Pol-GWTS-PH Billing Int: Monthly BM: SS  
 Share: 0% WXYZ: 0% WDIV: 0% WJBK: 0% WMYD: 0% WKBD: 0% WPXD: 0% WADL: 0% CABLE: 0%

NEW ORDER CHG/PH 09/10/12

RV LN 7 REVISE RATE; RT=\$13,400.00 CHG/PH 09/10/12

ok sr 9.10.12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	AMCBSSAT	0 0 0 0 0 1 0	MORN	30				0.0	\$175.00	1	\$175.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	ADPRICE	0 0 0 1 0 0 0	DAY	30				0.0	\$250.00	1	\$250.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/25/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	A 12:30 - 13:30	0 0 0 0 1 0 0	SOAP	30				0.0	\$175.00	1	\$175.00		
	LUR; TO RUN IN YOUNG & RESTLESS												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	AERACHAEL	1 0 1 0 1 0 0	EFG	30				0.0	\$100.00	3	\$300.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/26/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	AEPHILSP	1 0 1 0 0 0 0	EFG1	30				0.0	\$150.00	2	\$300.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/24/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	ANCBSEVMF1	0 0 1 0 1 0 0	NEWS	30				0.0	\$1,500.00	2	\$3,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/24/12	10/26/12	2										

# Order Item Summary

CBS TELEVISION STATIONS



WWJ-TV

Order ID: 54029 UN NTL-POL FBD - LBD: 10/22/12 - 10/28/12 HL#: Created: 09/10/12 03:16 PM  
 Client: STABENOW FOR SENATE (86235) CPE: / / 11849 Agency Commission: 15 % Updated: SRRYCKMAN on 09/10/12 04:26 PM  
 Agency: MEDIA STRATEGIES & RESEARCH Product: STABENOW EST#11849 Self :20:00 \*\*UNCONFIRMED\*\*  
 Buyer: RACHAEL BEALE Demo: HHOLDS DMA RTG Sched. Code: Z \*\*PRINT REQUIRED\*\*  
 AE: Maggie McWilliams Pol-GWTS-PH Billing Int: Monthly BM: SS  
 Share: 0% WXYZ: 0% WDIV: 0% WJBK: 0% WMYD: 0% WKBD: 0% WPXD: 0% WADL: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	A AINSIDERSA	0 0 0 0 0 1 0	ACC	30				0.0	\$100.00	1	\$100.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	A PVEGATU	0 1 0 0 0 0 0	REGP	30				0.0	\$2,300.00	1	\$2,300.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	A PJERSEY	0 0 0 0 1 0 0	REGP	30				0.0	\$1,900.00	1	\$1,900.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	A PCRIMESA1	0 0 0 0 0 1 0	REGP	30				0.0	\$600.00	1	\$600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	A PRACESUN	0 0 0 0 0 0 1	REGP	30				0.0	\$4,050.00	1	\$4,050.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	A LETTER02	0 1 0 0 0 0 0	LETT	30				0.0	\$250.00	1	\$250.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/23/12	1										

# Order Item Summary

CBS TELEVISION STATIONS



WWJ-TV

Order ID: 54029	UN NTL-POL	FBD - LBD: 10/22/12 - 10/28/12	HL#:	Created: 09/10/12 03:16 PM
Client: STABENOW FOR SENATE (86235)	CPE: / / 11849	Agency Commission: 15 %	Updated: SRRYCKMAN on 09/10/12 04:26 PM	
Agency: MEDIA STRATEGIES & RESEARCH	Product: STABENOW EST#11849	Self :20:00	**UNCONFIRMED**	
Buyer: RACHAEL BEALE	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: Maggie McWilliams Pol-GWTS-PH		Billing Int: Monthly	BM: SS	
Share: 0%	WXYZ: 0%	WDIV: 0%	WJBK: 0%	WMYD: 0%
		WKBD: 0%	WPXD: 0%	WADL: 0%
				CABLE: 0%

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	0	16	\$0.00	\$0.00	\$13,400.00	\$11,390.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$0.00	\$0.00	\$13,400.00	\$11,390.00